

Receipt

ATTORNEY DOCKET NO. 18106.0003U2
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AUG 24 2001

Technology Center 2100

In re Application of)

Jeff Reese)

Serial No. 09/772,562)

Group Art Unit: 2152

Filed: January 30, 2001)

For: "METHOD AND SYSTEM FOR
EVENT-CENTRIC USER PROFILING
AND TARGETING")

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TC 3700 MAIL ROOM

REQUEST FOR CORRECTED FILING RECEIPT

BOX MISSING PARTS
Assistant Commissioner for Patents
Washington, D.C. 20231

NEEDLE & ROSENBERG, P.C.
Suite 1200, The Candler Building
127 Peachtree Street
Atlanta, Georgia 30303-1811

July 16, 2001

Sir:

The Filing Receipt issued on June 25, 2001, in the above-referenced case, a copy of which is enclosed, incorrectly recites the title information.

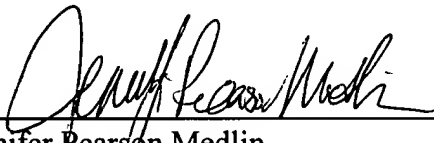
The issued Filing Receipt incorrectly states the title as "METHOD AND SYSTEM FOR EVENT-CENTRIC USER PROFILING AND TRAGETING," rather than the correct title, "METHOD AND SYSTEM FOR EVENT-CENTRIC USER PROFILING AND TARGETING."

Therefore, Applicant respectfully requests that the correction to the title of the application be noted and that a corrected filing receipt be issued. We have enclosed a copy of the Filing Receipt noting the correction to the title of the above-identified application.

No additional fees are believed due.

Respectfully submitted,

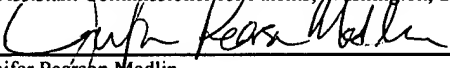
NEEDLE & ROSENBERG, P.C.



Jennifer Pearson Medlin
Registration No. 41,385

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on the date indicated below.



Jennifer Pearson Medlin

July 16, 2001

Date



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COMMISSIONER FOR PATENTS
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WASHINGTON, D.C. 20231
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APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/772,562	01/30/2001	2152	447	18106.0003U2	3	23	2

CONFIRMATION NO. 3006

UPDATED FILING RECEIPT



OC00000006222567

D. Andrew Floam, Esq.
NEEDLE & ROSENBERG, P.C.
Suite 1200, The Candler Building
127 Peachtree Street, N.E.
Atlanta, GA 30303-1811RECEIVED
JUN 27 2001
NEEDLE & ROSENBERG

Date Mailed: 06/25/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Jeffrey M. Reese, Atlanta, GA;

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/179,258 01/31/2000

Foreign Applications

If Required, Foreign Filing License Granted 03/08/2001

Projected Publication Date: 10/04/2001

Non-Publication Request: No

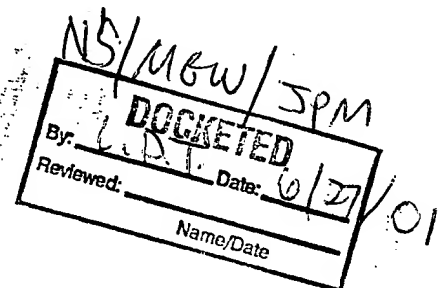
Early Publication Request: No

** SMALL ENTITY **

Title

Method and system for event-centric user profiling and ~~targeting~~

Targeting

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Preliminary Class

709

Data entry by : GIZAW, ASTER

Team : OIPE

Date: 06/25/2001



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Bib Data Sheet

CONFIRMATION NO. 3006

SERIAL NUMBER 09/772,562	FILING DATE 01/30/2001 RULE	CLASS 709	GROUP ART UNIT 2152	ATTORNEY DOCKET NO. 18106.0003U2
APPLICANTS Jeffrey M. Reese, Atlanta, GA;				
** CONTINUING DATA ***** <i>OK</i> THIS APPLN CLAIMS BENEFIT OF 60/179,258 01/31/2000 ** FOREIGN APPLICATIONS ***** <i>OK</i>				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY ** ** 03/08/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged <i>[Signature]</i> <i>M</i> Examiner's Signature Initials		STATE OR COUNTRY GA	SHEETS DRAWING 3	TOTAL CLAIMS 23
				INDEPENDENT CLAIMS 2
ADDRESS D. Andrew Floam, Esq. NEEDLE & ROSENBERG, P.C. Suite 1200, The Candler Building 127 Peachtree Street, N.E. Atlanta, GA 30303-1811				
TITLE Method and system for event-centric user profiling and targeting				
FILING FEE RECEIVED 447	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	

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